



# THE BHARATIYA TEMPLE

OF METROPOLITAN DETROIT



Dear Sir/Madam,

On behalf of the 2011 Publications Committee at the Bharatiya Temple, Troy, I would like to request you to continue the support to the Temple activities by providing an advertisement in the Temple's quarterly magazine Chetana and flyers for 2011.

Around **1000 Indian families** across Detroit Metro receive **Chetana** magazine and each of the **flyers** is received by **more than 3500 families**. Our readership demographic is a well-educated community that is socially conscious, energetic and receptive.

These publications form a formidable medium to reach out to the Indian community in our area and will help your products and services gain a deep reaching exposure. You can see some sample issues on the web site <http://www.bharatiya-temple.org/publications/publindex.shtml>

The 2011 advertisement rates are as follows:

2011 Advertisement Rates		Chetana		Flyer		Flyer + Chetana
Placement	Size	1 issue	4 issues	1 issue	3 issues	3 Flyers + 4 Chetana
Inside	1/2 page	\$150	\$550	\$200	\$550	\$1,000
	1 page	\$225	\$800	\$300	\$800	\$1,500
Front cover inside	1/2 page	\$200	\$700			
	1 page	\$325	\$1,100			
Back cover inside	1/2 page	\$225	\$800			
	1 page	\$350	\$1,200			
Back cover	1 page	\$450	\$1,400			
Small ads	1/8 page	\$25	\$90			

I look forward to hearing from you regarding placement and size of the advertisement. If you have any question, please feel free to call me at 248 766 8265.

Best regards,

**Devadatta Kulkarni** (*Chair, 2011 Publications Committee*)