

Chetana

THE BHARATIYA TEMPLE QUARTERLY

ADVERTISING OPPORTUNITIES

Are you a business owner or professional seeking to expand your client base?

Reach out to more than a thousand Indian-American households throughout Metro Detroit by placing an advertisement in **CHETANA: The Bharatiya Temple Quarterly**.

Each issue of **CHETANA** features articles on religion, spirituality, community and culture that educate, inform, entertain, inspire and resonate with readers of all ages.

CHETANA, distributed to the entire Bharatiya Temple membership, offers an attractive showcase for your products and services. Space is available in full- and half-page configurations, with a limited number of premium positions, including covers and the two-page centerspread. Advertising design services are also available for a small donation.

Our advertisers have included local retailers, restaurants and caterers, audio/video services, mortgage companies, builders, real-estate agents, educational institutions, medical professionals, architects and travel agencies.

To place an advertisement in **CHETANA**, please contact Krishnan Anantharaman at (248) 910 5185 or publications.temple@gmail.com.

Support The Bharatiya Temple today, and let CHETANA help you build your business.

RATES

	Four Issues	Two Issues	One Issue
Standard positions			
Full page	\$800	\$425	\$225
Half page	\$550	\$275	\$150
Premium positions			
Inside front cover	\$1,100	\$600	\$325
Centerspread (2 pages)	\$1,100	\$600	\$325
Inside back cover	\$1,200	\$650	\$350
Back cover	\$1,400	\$800	\$450

Design services are available for an extra charge.

Specifications

A full-page ad measures 10 inches tall x 7.5 inches wide. A half-page ad is 10 inches tall x 3.75 inches wide, or 5 inches tall x 7.5 inches wide. Back cover ad is 8.75 inches tall x 7.5 inches wide. All artwork must be submitted in high-resolution PDF format to publications.temple@gmail.com.

The Bharatiya Temple of Metropolitan Detroit
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